

SOMC DEVELOPMENT FOUNDATION

# Annual Report

Fiscal Year  
**2023**

07.01.22 - 06.30.23



SOMC  
**Development  
Foundation**

*Your compassion, your community*



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## **SOMC Development Foundation**

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# About Us

The SOMC Development Foundation encompasses fundraising efforts for the Hospice Caritas Fund, Cancer Compassion Fund, Employee Relief Fund, Heart & Vascular Fund, Pediatric Fund, Community Health & Wellness Fund, Endowment Fund, Jim & Clara Donaldson Scholarship Fund, Juvenile Diabetes Fund, and the Annual Fund which covers the area of greatest need. These funds generate much-needed support and enable SOMC to continually deliver extraordinary care for future generations. We're here to make a difference in our community. Our goal is to provide resources to help sustain our community members' healthcare needs. We engage in fundraising efforts to help support initiatives throughout SOMC and our community. This support ranges from the purchase of new equipment and technology to upgrading facilities as well as other community projects that address our community's health and wellness needs. Support and funds raised by the Development Foundation enable SOMC to respond to challenges and new opportunities as they arise.

## Our Mission

To make a difference by identifying the community's health and wellness needs while bridging the gap between those needs and the cost of the solution.

Friends,

Thank you for taking the time to look over the SOMC Development Foundation's Annual Report. Within the pages of this book, we outline some of the many projects we have undertaken.

But this is not a collection of the things we have done. This is a collection of the things you have done.

Every donation. Every event. Every single time we have been able to make a difference, it was because of you. It was you who made it all possible, you who are changing our community, and you who deserve the recognition. I hope you will look over these pages with as much pride for your accomplishments as we feel in publishing them because none of it would have been possible without you.

From the moment the SOMC Development Foundation was established, it's always been about providing our community's most generous and caring supporters with the means to channel their energy and directly impact lives. While we are proud to have played a role in everything accomplished in the last fiscal year, we never lose sight of the fact that your passion makes it possible.

And so, with that in mind, I want to thank you for your continued support and congratulate you on making such a difference in our community.

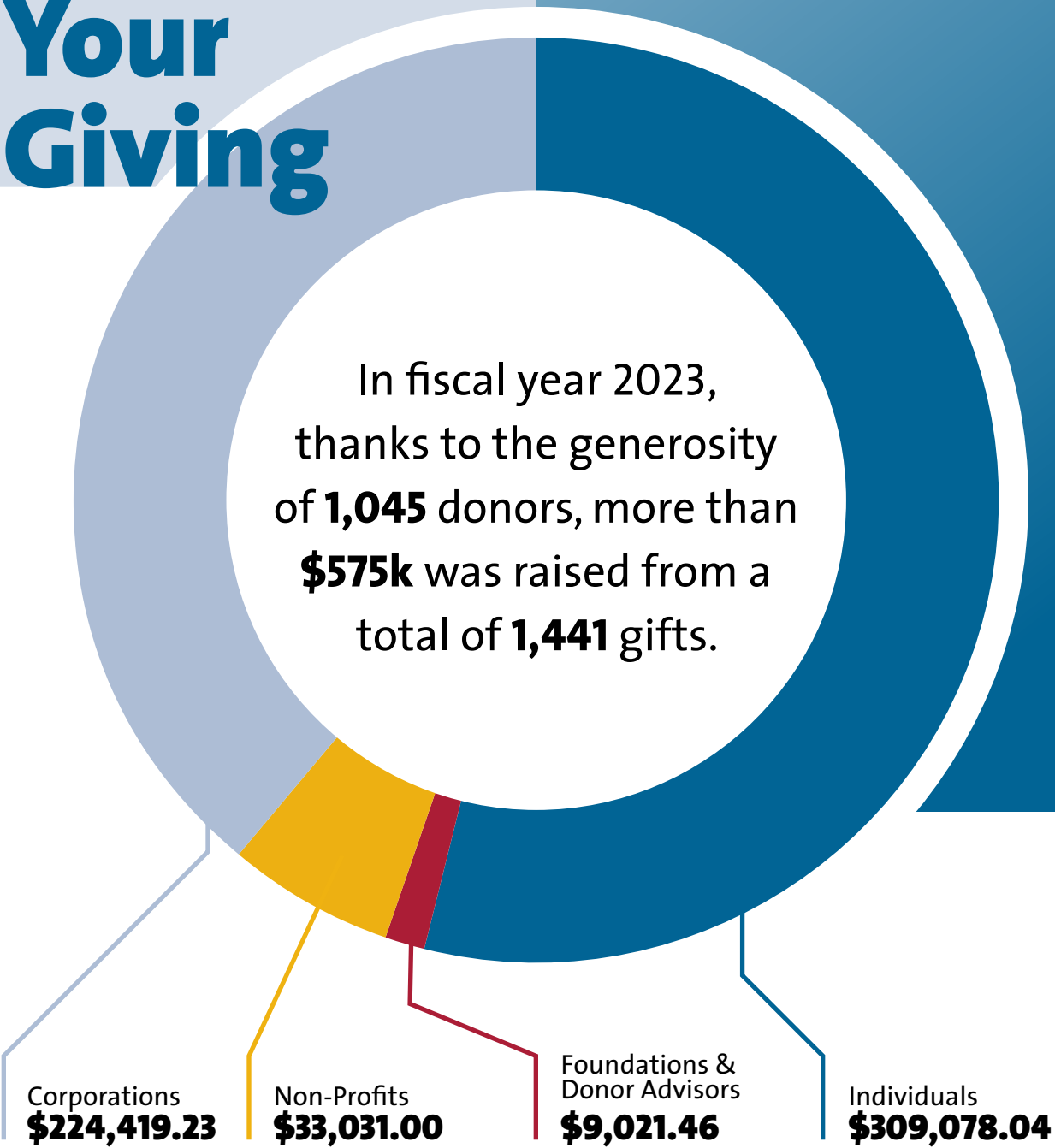


A handwritten signature in blue ink that reads "Ben". The signature is stylized and cursive.

**Ben Gill**  
President/CEO  
Southern Ohio Medical Center

# Your Giving

In fiscal year 2023, thanks to the generosity of **1,045** donors, more than **\$575k** was raised from a total of **1,441** gifts.



**30.22%**  
Donor Retention Rate  
at end of FY23

**1,953**  
Total Active  
Constituents

**506**  
New Constituents

# Your Dollars at Work

Your generosity helped provide...



**\$35,027**

Community Health  
& Wellness Fund

- Respiratory intubation manikins
- Game Ready therapy machines for SOMC Outpatient Rehab Therapy
- Polar Wave therapy units for SOMC Athletic Trainers
- Infrared heat panels for the Portsmouth Life Center
- CPR Supplies for training in the community



**\$18,343**

Annual Fund

- Patient wheelchairs for Portsmouth Family Health Center
- Cell phone charging stations for inpatient units, the Emergency Room, Surgery, and ICU waiting areas



**\$8,713**

Pediatric Fund

- Pediatric Spot Vision machines for SOMC Pediatric Associates

**\$7,072**

Heart & Vascular Fund

Scales for Inpatients and Home Care patients



**\$4,674**

Nursery

Bereavement Fund

Cooling carts for the SOMC Maternity department

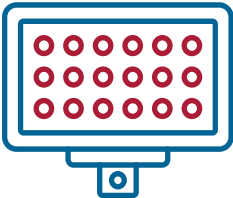


**\$2,500**

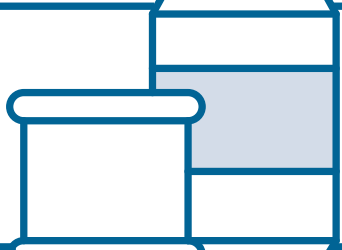
Juvenile Diabetes Fund

Diabetic travel kits for the SOMC Athletic Trainers

# Powered by Your Donations



**Invested in infrared panels at the SOMC Life Center,** enabling them to offer the community infrared classes that provide a unique detoxification while exercising

<p>Provided over <b>\$3,000 pantry items</b> to cancer patients and families</p>		<p>Provided over <b>\$5,000 pantry items</b> to hospice patients and their families</p>
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**FUNDED**

**\$1,300**  
in medications and co-payments for patients



**FUNDED**

**\$3,600**  
in rent and utility costs for patients that are unable to work while receiving chemotherapy



**FUNDED**

**OVER 3,000**  
nutritional supplements to cancer patients



**FUNDED**

**\$12,000**  
for transportation to and from doctor appointments for cancer patients

Funded **1 viewing and burial** of a stillborn child

Provided **12 memory boxes** for families of stillbirths

Provided **38 Keepsake Memory boxes** for miscarriages

# Event Recap

## Light it Pink

SOMC Cancer Center, Breast Services, and the Development Foundation kicked off National Breast Cancer Awareness Month with the annual Light it Pink ceremony on October 4, 2022 at Hill View Retirement Center's pond. Hope lanterns were launched to wish for a cure and in memory of or in honor of those who have been impacted by cancer. Along with the lantern launch, SOMC hosted free clinical breast exams and had a large community t-shirt fundraiser.



## Our Events

- Light it Pink
- Diamond Dazzle
- Best Day Ever!
- Run for your LIFE
- Hospice Memorial Ride
- Hike for Hospice
- Golf Tournament
- Pediatric Loss Walk
- Dawg Days of Summer
- Cooking with Heart

# Diamond Dazzle

We returned to an in-person annual winter gala at Shawnee State University's Ball Room on January 21, 2023. Guests enjoyed an epic evening that featured cocktail hour, a VIP room featuring a special champagne drink and the opportunity to try on diamond jewelry, with dinner, a unique game hosted by Dr. Michael Raies, and a night of dancing. That night, SOMC Development Foundation raised a total of \$37,772 to contribute to the purchase of a new ultrasound machine for the SOMC Surgery Department from the Annual Fund.



## Best Day Ever!

Our second annual Best Day Ever! This event took place on May 25, 2023 at the Life Center parking lot. The day was filled with shopping SOMC t-shirts, dining at local food trucks, and participating in raffles. With the help of employees and community members, more than \$5,500 was raised towards the Heart & Vascular Fund.



# Community Partnership Program

## Changing Lives, Together

Our Community Partnership Program was created to help raise awareness for SOMC community events that were established to promote our community's health and wellness needs. Our vision for this program is to establish strong philanthropic partnerships between SOMC and our valued Community Partners. This program kicks off at the beginning of each fiscal year.

## Community Champions

The SOMC Development Foundation partnered with 16 Community Champions that are committed to helping our community. The SOMC Community Champions are those partners who have generously sponsored every fundraiser throughout the fiscal year. Proceeds from their sponsorships support different SOMC funds such as the Hospice Caritas, Cancer Compassion, Heart & Vascular, Nursery Bereavement, Community Health & Wellness, and the Annual Fund. We are grateful for their partnership and commitment to the health and wellness of not only our hospital but also the community.



**Ben & Toni Gill**



**DANIS**



**Mr. & Mrs. Robert E. Dever**

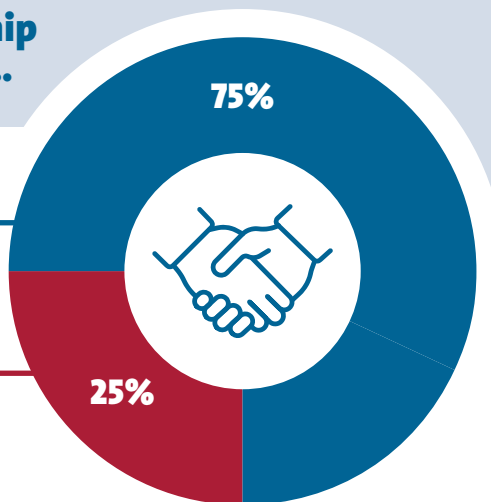


**Tom & Vicki Noel**



## The Community Partnership Program was made up of...

- Local Businesses & SOMC Partners
- Community Members



16 Champions  
**\$136,000**

28 Partners  
**\$56,500**

A total of  
**\$192,000**  
was raised.

# Engage with SOMC

## Give

By giving to the SOMC Development Foundation, you are enabling us to make sure that we can carry out our mission in the future and be there for our community when it comes to their health and wellness needs. We have eleven funds, which makes it easy to support your interest of choice.

- » **Endowment Fund** – fortify SOMC and touch countless lives for generations to come
- » **Annual Fund** – undesignated funds to be applied where they will make the greatest impact
- » **Cancer Compassion Fund** – support financially challenged patients who are affected by cancer
- » **Community Health & Wellness Fund** – promote healthy lifestyle choices that encourage health & wellness
- » **Employee Relief Fund** – support our employees during tragic and financially difficult times
- » **Heart & Vascular Fund** – provide heart patients with the most advanced treatments and financial assistance
- » **Hospice Caritas Fund** – offer extraordinary care to our end-of-life patients and families
- » **Jim & Clara Donaldson Scholarship** – provide an annual scholarship to an employee to further their education
- » **Juvenile Diabetes Fund** – provide education, opportunities, and assistance to those diagnosed with diabetes
- » **Nursery Bereavement Fund** – support families who have lost infants at childbirth
- » **Pediatric Fund** – provide much needed support to pediatric patients and their families

## Make a Planned Gift

Become a member of the SOMC Development Foundation's Legacy Society and ensure the SOMC Development Foundation can support our community members who come to us not only today, but in the future years to come.

## Match Your Gift

Double your impact with an employer match for your charitable gift. Ask your human resource department if your company offers a corporate charitable match.

## In Lieu of Gifts

When commemorating a milestone, such as a birthday, wedding or other special occasion, invite friends and family to give to the SOMC Development Foundation in lieu of gifts.

## Volunteer

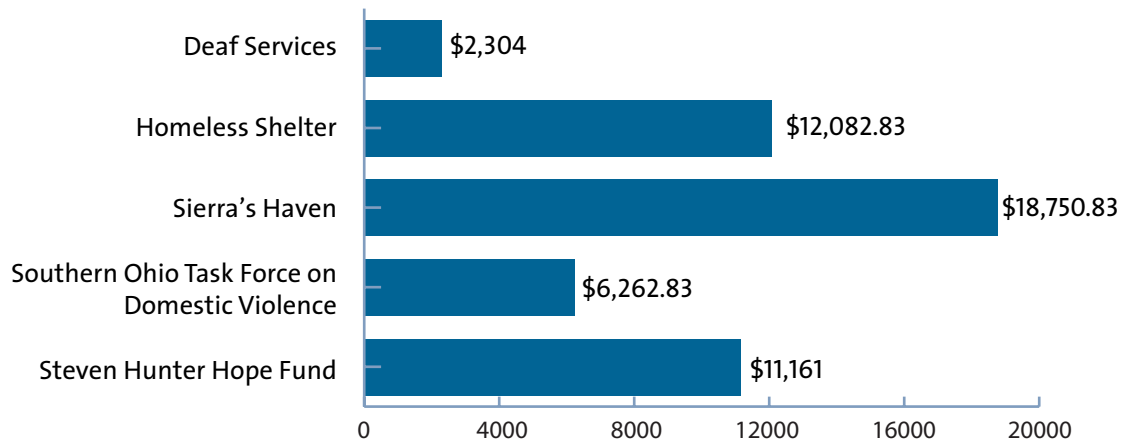
Volunteer with other inspired and compassionate community members who want to make a personal contribution toward the comfort and well-being of our patients by assisting SOMC staff in many ways.

# Make a Difference

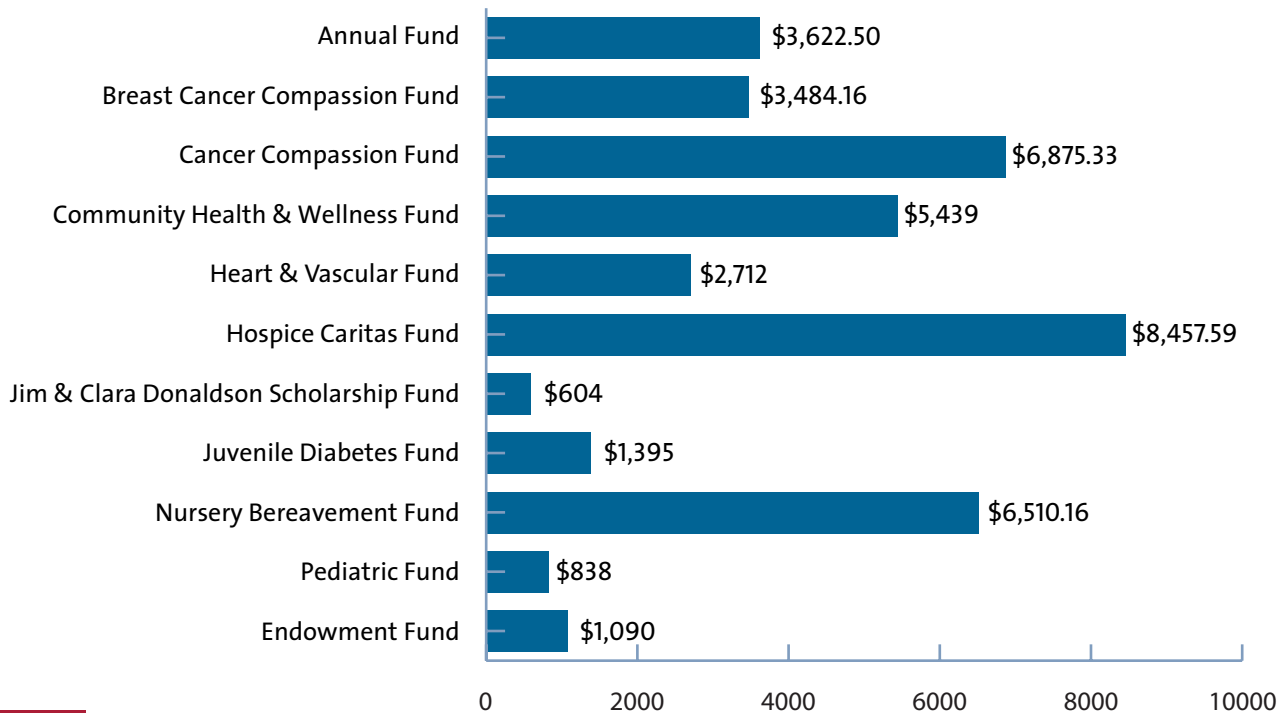
Each year, employees vote and select local charities, in addition to our funds, to donate to through payroll deduction. In CY23, more than **500** employees participated in the campaign with pledges totaling nearly **\$92,000**.

*Thank you to all of the generous SOMC staff.*

## Community Charities



## SOMC Development Foundation Funds





# SOMC Guilds

## SOMC Guild Information – FY23

SOMC has six volunteer ran guilds (Hope, Kardia, Pediatric, Pleasure, Scioto, and Service), which work to raise funds through activities to raise funds for needed equipment, renovations, expansions of SOMC facilities, and more.

**During the fiscal year 2023, SOMC Guilds raised more than **\$55,000** as a part of their fundraising efforts to advance the mission of SOMC.**

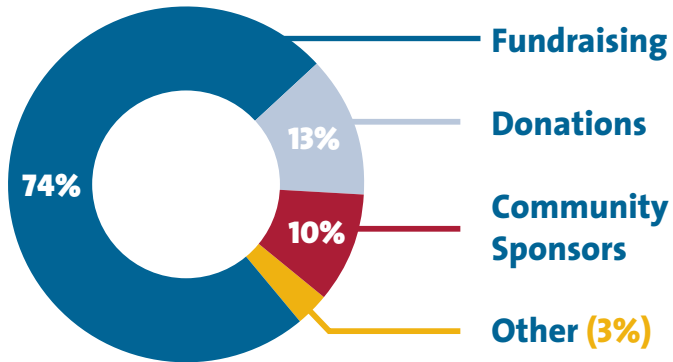
### Projects funded thanks to the Guilds

- » Vein finder machine
- » Outdoor flowers for SOMC Hospice Center
- » Donation to SOMC Hospice for garden maintenance
- » Eyespot vision machine for SOMC Pediatrics
- » Handheld blood pressure and pulse oximeter machine
- » Wheelchairs for SOMC main entrance
- » Wheelchairs for SOMC Outpatient Rehab
- » Hemorrhage cart for SOMC Maternity
- » Hearing testing system for SOMC Maternity

# FY23 Financial Recap

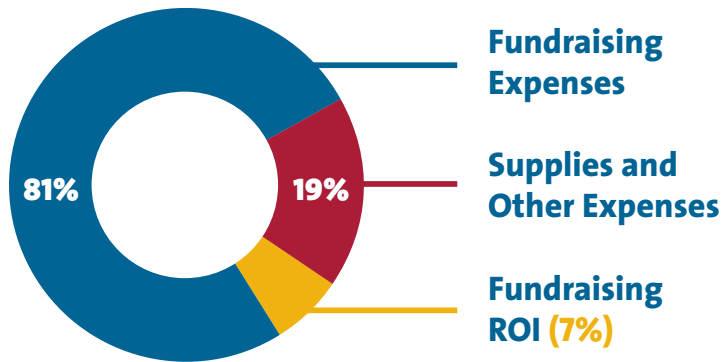
## Revenue

**\$1,987,572**



## Expenses

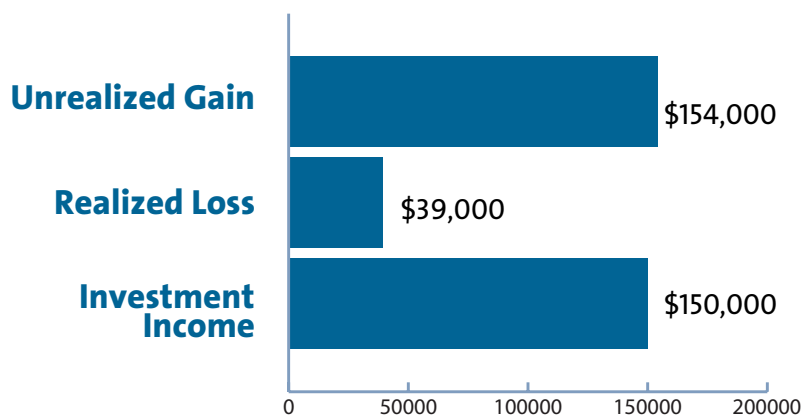
**\$1,680,415**



**\$265,343 = Operating Marging**

## Net Investment Income (LOSS)

**\$265,343**



# Staff

**Mary Arnzen,**  
Major Gift &  
Planned Giving  
Officer



**Erica Austin,**  
Donor Database  
Administrator



**Hayley Burchett,**  
Donor Relations  
& PR Coordinator



**Angela Wells-Coburn,**  
Administrative  
Director of  
Community Relations  
& Development  
Foundation



## Board of Directors

**Randy Arnett**

**Robert R. Dever**

**J. William McKinley**

**Diana Applegate**

**Gary Duzan**  
(Vice Chair)

**Dart Miller**

**Sandy Cable**

**Dave Fowler**  
(Board Chair)

**Vincent**

**Barb Clayton**

**Scarpinato, MD**

**Maureen Coburn**

**Nancy Hawk**

**Amy Hawk Woods**