



SOMC  
**Development  
Foundation**  
*Your compassion, your community*

# BECOME AN EVENT SPONSOR

**Community Partnership Program**

Fiscal Year 2025

July 1, 2024 - June 30, 2025

# ABOUT US

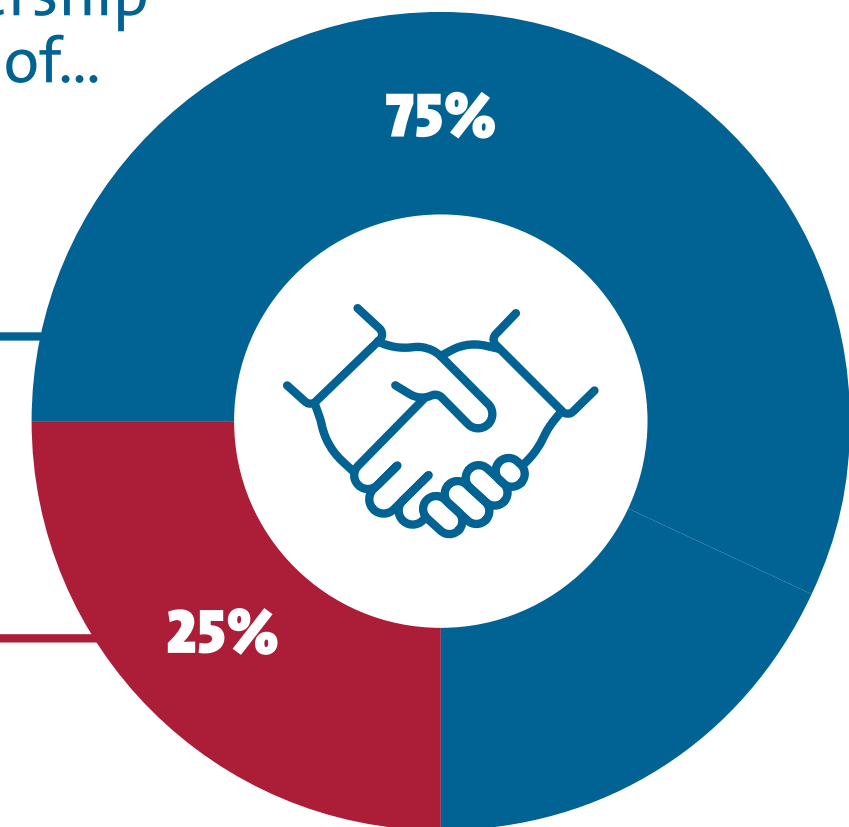


*We're here to make a difference in our community. Our goal is to help provide much needed resources that will help sustain the needs of our community members.*

The Community Partnership Program was made up of...

Local Businesses & SOMC Partners

Community Members



16 Champions  
**\$136,000**

28 Partners  
**\$56,500**

A total of  
**\$192,000**  
was raised.

Our community is full of people who dedicate their time and service toward philanthropic causes. With the help of our community, SOMC employees and volunteers, we have been able to support many projects. We consider it our responsibility to serve our community, and we take pride in doing so.

At the SOMC Development Foundation, our mission is to make a difference by identifying the community's health and wellness needs while bridging the gap between

those needs and the cost of the solutions. The SOMC Development Foundation encompasses fundraising efforts to help support the initiatives throughout Southern Ohio Medical Center and our community. This support ranges from the purchase of new equipment and technology as well as assisting patients with needs that insurance doesn't cover. Support and funds raised by the Development Foundation enable SOMC to respond to challenges and new opportunities as they arise.

# WHY YOU SHOULD SPONSOR AN EVENT

*and join our Community Partnership Program*

## Make a Difference

Southern Ohio Medical Center is committed to making a positive difference in the lives of our patients, employees, and the communities we serve. Our Community Partnership Program was created to help raise awareness about SOMC community events that were established to promote our community's health and wellness needs. Our vision for this program is to establish strong philanthropic partnerships between SOMC and our valued Community Partners. We invite you to participate in any or all our community fundraising events.

## Recognition

Your organization will be recognized at each sponsored event through a variety of outlets such as event shirts, social media posts, event signage and more. In addition to individual event recognition, all partners who sponsor an amount of \$2,000 or more will receive special recognition in the SOMC employee and donor newsletters.

Special recognition in the SOMC employee and donor newsletters will be given to partners who sponsor \$2,000 or more. Partners can expect their own spotlight in our employee newsletter, the Weekly Beat, which is shared with over 3,000 SOMC employees. In addition, a spotlight will be given to our donors via email marketing and summer newsletter, which is reached by more than 3,000 people. This recognition will take place one time in the beginning of the new fiscal year (July).

# WHAT IS A COMMUNITY CHAMPION?

Community Champions are those partners who choose to sponsor every event by donating at least \$8,500. In addition to the recognition received by regular partners, Community Champions will also receive:

- Advertisement on SOMC social media pages
- Name on Dawg Days of Summer and Run For Your Life event shirts
- A corporate link on the SOMC Development Foundation's website
- Banners with their logo at Life Center locations
- Shout outs on our event advertisement via radio

In addition, these partners will receive further recognition at every SOMC event acknowledging each partner as a Community Champion.

## Thank you to our Fiscal Year 24 Community Champions!



**Ben & Toni Gill**



**Marc & Jennifer Cottle**



**Mr. & Mrs. Robert E. Dever**



**Vicki Noel**



# HOW OUR SPONSORS HAVE MADE A DIFFERENCE

## OUR EVENTS

*Your event sponsorship serves as a donation to our funds that help enhance the lives of our patients and community members.*

### Annual Fund

Supports the areas of greatest need at Southern Ohio Medical Center - ranging from the purchase of new equipment and technology, to upgrading facilities. Recent projects include vein finder machines, cell phone charging stations, and more.

### Cancer Compassion Fund

Assists local cancer patients with transportation, medication, wigs, etc. Your generous support helps patients and their families during a very difficult time.

### Community Health & Wellness Fund

Designed to offer support to projects that will positively affect the health & wellness of those living and working in our community. Recent projects include portable AEDs for SOMC Athletic Trainers, hot yoga panels for the Portsmouth SOMC Life Center, and more.

### Heart & Vascular Fund

Enables SOMC to offer heart patients a second chance at life through the most advanced technology available. Recent projects include covering costs of cardiac therapy, LifeVests, and more.

### Hospice Caritas Fund

Allows us to make a positive difference in the lives of hospice patients and their families. Your gift ensures that local patients and families coping with a life-limiting illness will receive comfort, support, and care in their time of need when the hope for a cure is no longer possible. This fund is also used to grant end-of-life wishes for patients.

### Nursery Bereavement Fund

Used for education and training for our staff to equip them with the knowledge needed to provide the "Gold Standard of Care" for families experiencing an unexpected perinatal loss. It also provides resources for the mothers and families who are experiencing an additional financial stress or burden with burial expenses.

**Dawg Days of Summer**  
August 24, 2024

**Run For Your Life**  
August 31, 2024

**Hospice Memorial Ride**  
September 14, 2024

**Winter Event**  
January 25, 2025

**Heart Month**  
February 23, 2025

**Hike for Hospice**  
May 17, 2025

**Maternity Remembrance Walk**  
June 7, 2025

**Invitational Golf Tournament**  
June 13, 2025

**Cancer Survivor Month**  
June 2025

# Dawg Days of Summer

AUGUST 24, 2024

Get ready for the hottest competition in town! The SOMC Life Center is hosting a CrossFit event. This one-day competition will feature local CrossFit teams battling it out.

**Sponsorship \$500**

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

*\*Community Champions will have their name on the event shirt\**

**ALL PROCEEDS  
SUPPORT OUR**

Community Health & Wellness Fund



**At our last event...**

76+ people attended

\$13,800 was raised



# Run For Your Life

AUGUST 31, 2024

This annual event has been held every Labor Day weekend for the past 47 years. Perfect for athletes of all ages and training levels, Run For Your Life features:

**5K Run/Walk | 10K Run/Bike | Duathlon**

**Sponsorship \$500**

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

*\*Community Champions will have their name on the event shirt\**

**ALL PROCEEDS  
SUPPORT OUR**

Community Health & Wellness Fund



**At our last event...**

188+ people attended

\$11,400 was raised



# Hospice Ride

SEPTEMBER 14, 2024

The Memorial Bike Ride is an annual event that was created in memory of motorcycle enthusiast and hospice patient, Ricky Bryan. This is a wonderful event that enables the community to come together to support a great cause. Shirts are sold each year to provide additional support to this event.

**Sponsorship \$1,000**

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Hospice Caritas Fund



## At our last event...

200+ people attended

\$32,000 was raised



# Annual Winter Event

JANUARY 25, 2025

Kickoff the new year by giving back and participating in our winter event. While details of this event are yet to come, by sponsoring this event you are directly giving back to the SOMC Annual Fund.

Past winter events include the Queen of Heart's Ball, Diamond Dazzle, and Winter Wonderland. These black-tie optional events include a cocktail hour, chef prepared dinner, and entertainment throughout the evening.

## Sponsorship Levels

- \$500 | 2 seats
- \$1,000 | 4 seats
- \$1,500 | 6 seats
- \$2,000 | 8 seats

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Annual Fund



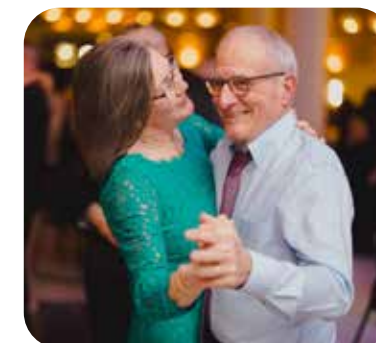
SOMC DEVELOPMENT FOUNDATION'S  
**QUEEN OF HEARTS**  
GALA  2024



**At our last event...**

**371 people attended**

**\$55,700 was raised**





# Heart Month

FEBRUARY 23, 2025

In honor of National Heart Month, an event will take place centered around taking care of your heart. Previous events include Sip & Shop, Cooking with Heart, and Pamper Your Heart.

## Sponsorship

- \$1,000 | 4 tickets or seats\*
- \$500 | 2 tickets or seats\*

*\*Details for this event will be released in the winter*

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Heart & Vascular Fund

# Sip & Shop



**At our last event...**

300 people attended

\$27,200 was raised



# Hike For Hospice

MAY 17, 2025

This is a one day hike, run, and walk to celebrate and honor loved ones who have experienced hospice care.

**Sponsorship \$500**

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Hospice Caritas Fund



**At our last event...**

200+ people attended

\$35,000 was raised



# Maternity Remembrance Walk

JUNE 7, 2025

A reflective walk to raise awareness of pregnancy loss and infant loss. The walk is in honor of all babies lost to miscarriage, stillbirth, or infant death.

## Sponsorship

- \$1,000\*
- \$500

*\*Name will appear in the event program in addition to the planned recognition listed*

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Nursery Bereavement Fund



## At our last event...

125+ people attended

\$9,900 was raised



# Annual Invitational Golf Tournament

JUNE 13, 2025



38th Annual One Day Invitational Golf Tournament

## Sponsorship

4 Person Team | \$1,000

## Limited Sponsorship Opportunities

- Lunch Sponsor | 4 Person Team| \$1,500  
*Sponsor the lunch with signage recognition*
- Carts Sponsor | 4 Person Team| \$2,000  
*Have your logo on every cart*
- Holes Sponsor | 4 Person Team| \$2,500  
*Have your logo at every hole*

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

## ALL PROCEEDS SUPPORT OUR

Community Health & Wellness Fund

## At our last event...

116 people and 29 teams attended

\$20,100 was raised



# Cancer Survivor Month

JUNE 2025



## New event!

A gathering of friends to celebrate and remember all cancer survivors. Previous events have included Paint it Pink, a Light it Pink lantern launch, and a Cruisin' Pink community drive.

**Sponsorship \$1,000**

## RECOGNITION

- Social media promotion
- Event signage
- Live Event Acknowledgment

**ALL PROCEEDS  
SUPPORT OUR**

Cancer Compassion Fund



## At our last event...

100+ people attended

\$30,900 was raised



# FAO

## What happens if the event is canceled?

If an event is unfortunately canceled, you can either be issued a full refund or designate your donation to any fund of your choice.

## When do I pay?

Payment is required by July 1, or you can be billed separately before each event.

## What is the difference between

### Community Partner and Champion?

Champions sponsor each event and receive the highest level of tickets and special recognition. Please refer to the "Community Champion" section for more information. Partners sponsor only select events at different levels.



For additional information on the Community Partnership Program or to fill out your online sponsorship form, please visit [www.somc.org/communitypartner](http://www.somc.org/communitypartner).




SOMC  
Development  
Foundation


Your compassion, your community

# Our Team

## CONNECT WITH US

 [facebook.com/somcdevelopmentfoundation](https://facebook.com/somcdevelopmentfoundation)

 [@somc\\_health](https://instagram.com/somc_health)

 [somc.org/development](http://somc.org/development)

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